



MECHANO-TEX FOR INNOVATION

On-site/on-line matchmaking
on new technologies for textile
and apparel

May, 25th 2022

Prato, via Valentini 14

Mechano-Tex for Innovation is the international brokerage matchmaking of TEX-MED ALLIANCES project, dedicated to the **new technologies** offered to **textile and apparel** industry by **textile machinery producers** and **research centers**. Through the Matchmaking methodology, **bilateral meetings** of 20 minutes each will be structured in a **hybrid formula (on-site/on-line)** to evaluate and encourage collaborations.

When and where?

The event will be held in Prato (Italy) - Palazzo dell'Industria on May 25th in the morning, organized by Confindustria Toscana Nord in cooperation with Enterprise Europe Network (EEN) and Next Technology Tecnotessile.

For whom?

- Textile for clothing
- Technical textiles
- Apparel
- Textile machinery
- Research & Development Centers

Why participate?

Have the opportunity to find business partners, discover new technologies, meet new potential suppliers/customers. The participation in Mechano-Tex for Innovation is free of charge.

How can companies benefit from this event?

- Publish showcase products, projects or business needs to participants
- Initiate and arrange promising pre-scheduled 1:1 meetings
- Generate fresh leads and meet new contacts in a time and cost-efficient way
- On-site participants can autonomously arrange visits and meetings in the local factories after the event.

Matchmaking – How does it work?

It is an ideal opportunity to initiate promising contacts in pre-arranged meetings of 20 minutes.

1. Register & publish the collaboration wishes on the platform b2match
2. Browse the participant list and book meetings with delegates of companies interest
3. About one week before the event the companies receive meeting schedule
4. The meetings can be on-site in Prato and on-line.

Event program

Palazzo dell'Industria - Prato, Via Valentini 14

9.00 - welcoming participants

9.30 - opening and introduction to Innovation trends

10.00 - bilateral meetings (on site/on line)

14.00 - end of matchmaking

To participate

<https://mechano-textile-matchmaking.b2match.io/>

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