

## LAUNCHING EVENT



International market access for advanced materials and connectivity in the fields of Defence and Security.



25 Nov 2021



11.00 -12.30 CET

	Welcome to participants and agenda presentation TECHETERA (Speaker: Julie Rafton)	(10 min)
2	Presentation of the EU-ALLIANCE project: history and main goals TECHTERA (Speaker: Julie Rafton)	(10 min)
3	Introduction to dual-use technologies in the fields of technical textiles and other advanced materials, advanced technologies and connectivity  NIDV (Speaker: Peter Huis in't Veld)	(15 min)
4	Missions introduction: stakeholders in the foreign countries, agenda outline, trade shows and financial support TECHTERA (Speaker: Julie Rafton)	(15 min)
5	Overview of the four target countries and opportunities for EU companies  a. Japan – TECHTERA (Speaker: Julie Rafton)	(20 min)



Launch of the call for interest

(5 min)

Next Technology Tecnotessile (Speaker Leonardo Marchetti)



Discussion/questions/comments from the participants

b. USA – SYSTEMATIC (Speaker: Romain Turminel)
c. Canada – SYSTEMATIC (Speaker: Romain Turminel)
d. Indonesia – NIDV (Speaker: Peter Huis in't Veld)

(15 min)



